

# CANNESERIES INDUSTRY

APRIL 23 - 24 - 25, 2026

# PROGRAM



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## THURSDAY, APRIL 23

### ◆ 10:00 - 11:00 am: **WAIFF HIGHLIGHTS: KEY TAKEAWAYS FROM THE PRO TALKS APPLIED TO SERIES**

#### 📍 Auditorium K

**In partnership with:** WAIFF (World AI Film Festival)

**Speakers:** Serge Hayat and David Defendi

A concise recap of the Pro Talks' best insights, trends, and creative takeaways from WAIFF.

### ◆ 11:30 - 12:30 pm: **THE K-SERIES PIPELINE - FIRST LOOK AT KOREA'S NEXT GLOBAL STORIES**

#### 📍 Auditorium K

**In partnership with:** Artworker

**Speakers:** Ji JUN, Joshua KWON

Discover Korea's Next Global Hits.

What does the future of Korean series look like? ARTWORKER opens the pipeline with five curated projects at the development-to-packaging stage, each selected for its creative distinctiveness and international potential. Designed for buyers, distributors, and producers seeking fresh IP from one of the world's most dynamic content markets, this showcase offers an early look at the Korean stories built to travel.

### ◆ 2:00 - 3:00 pm: **KOREA DRAMA SHOWCASE**

#### 📍 Auditorium K

**In partnership with:** KCA

**Speakers:** Sehee JANG (CJENM), Daeyoung LEE (MBC), Jada KIM (Ch.36 Studio), Suhrheem LEE (EO Content Group)

**Moderated by:** Sera MYUNG

What makes Korean dramas so powerful?

Competitive storylines, charming characters, and vivid dialogue. All of these elements entice young, new viewers. The KCA hopes to capture the interest of participants by announcing four new releases: *FILING FOR LOVE* by CJENM, *PERFECT CROWN* by MBC, *KOKDU* by Movie Makers-36st. *BLOODY FLOWER* by EO Content Group - set to premiere this year during this session.

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## ◆ 3:15 - 4:15 pm: MEET WITH RICHARD GADD

### 📍 Auditorium Jean Mineur (Public session)

**In partnership with:** Konbini

**Speaker:** Richard Gadd

**Moderated by:** Delphine Rivet

Golden Globe and Emmy award winning actor and writer Richard Gadd is the creator and star of the acclaimed Netflix series *Baby Reindeer*. The series, which debuted in 2024, followed the success of his Olivier winning one-man theatre production and is one of the Netflix's most streamed shows to date. *Baby Reindeer* received numerous awards, including the Golden Globe for Best Limited Series and the Emmy Award for Outstanding Limited or Anthology Series. This April, Gadd will star in his highly anticipated follow up for BBC and HBO, *Half Man*. The series, set in Glasgow, explores the complexities of the relationship between two brothers from the 1980s to the present day. Gadd's previous acting credits include BBC Two's BAFTA nominated *Against the Law*, *Clique*, *One Normal Night*, *Code 404* and *Tripped*. He is also known for his writing for Netflix's *Sex Education*, *Dave's Ultimate Worrier* and Channel 4's *The Last Leg*.

## ◆ 5:00 - 6:00 PM: NO BULLSHIT: HOW TO BE A TRUE AGENT OF CHANGE IN THE SERIES WORLD

### 📍 Auditorium K

**Speakers:** AJ Yi (Writer - EAST) + Elodie Polo Ackermann (Producer) + Allyson Newman (AWFC) + Isabella Odoffin (Casting Director)

**Moderated by:** Aline Marrache

Beyond empty statements and good intentions, the discussion will explore concrete ways professionals can drive change: through the stories they write, the subjects they choose to tackle, the companies they build, the associations they support, and the production practices they put in place. It is about action, impact, and refusing the status quo.



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## FRIDAY, APRIL 24

### ◆ 10:30 - 11:15 am: **STORYTELLING ACROSS DIVIDES: A CONVERSATION WITH ALBI ON CREATING SERIES WITHIN CONFLICT**

#### 📍 Auditorium K

**In partnership with:** Albi Fund

**Speakers:** Hagai Levi and Tawfik Abu Wael

**Moderated by:** Libby Lenkinski and Keren Michael

Convened by Albi, an organization entirely dedicated to culture as a vehicle for change in and about Israel-Palestine, this panel brings together award-winning creators Hagai Levi and Tawfik Abu Wael, whose collaboration on the landmark series *Our Boys* serves as a point of departure for a broader conversation on collaborative storytelling across divides. In conversation with Libby Lenkinski, Founder of Albi, and Keren Michael, Director of Albi's Shared Society on the Small Screen program, the session explores how creative partnerships formed within conflict settings generate narrative complexity and continue to inform the development of new series shaped by lived experience and collaboration. Moving beyond politics to process, the panel examines how structure shapes narrative, how creative tension can deepen truth, and what the industry can learn about building stories that hold complexity rather than flatten it in today's polarized reality.

### ◆ 11:30 - 12:15 pm: **BRAND CONTENT: NEW OXYGEN FOR THE INDUSTRY?**

#### 📍 Auditorium K

**Speakers:** Romain Cabrolier (YouTube), Pauline Butor (Webedia), Alexia Laroche-Joubert (Banijay)

**Moderated by:** Stéphanie Bro (Agence Inédite)

Brand content is booming, particularly in TV series. More and more advertisers are getting involved in the financing of TV series. "What will be the next step? Could we envisage TV dramas financed largely by brands? There have already been examples of this abroad." (source: Les Echos)

### ◆ 2:00 - 3:00 pm: **FROM CONCEPT TO MARKET: POSITIONING SERIES IN A COMPETITIVE LANDSCAPE**

#### 📍 Auditorium K

**Moderated by/Speaker:** Stéphanie Bro (Agence Inédite)

In an increasingly saturated and tightening market, series marketing — from development to global launch — is a critical backbone.

Stéphanie Bro is an international expert in marketing, communication, and publicity within the audiovisual industry, with over 20 years of experience across Europe and global markets. She held key roles at Sony Pictures Television and Studiocanal, leading international campaigns for globally acclaimed films and series.

Her expertise lies in shaping the positioning and visibility of content across territories, working at the intersection of storytelling, marketing strategy, communication, and audience engagement. In 2022, she founded L'Agence Inédite, a Paris-based agency supporting films, series, and creative talents with tailored, story-driven marketing, communication, and publicity strategies designed for today's global and evolving media landscape.

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## ◆ 3:30 - 4:30 pm: THE NEXT FRONTIER OF IP INVESTMENT WITH FONDAZIONE CINEMA O: EMERGING TECHNOLOGIES TRANSFORMING AUDIOVISUAL VALUE CHAINS

### 📍 Auditorium K

**Speakers:** Elisa Alvares (Tower Peak Partners LL.) & Carlo Rizzo (CinemaO)

Exploring emerging applications in AI, cryptography, blockchain and transmedia development and their impact on production and distribution models.

Elisa Alvares is Chief Investment Officer Global Intellectual Property at Tower Peak Partners LL.

Carlo is the co-founder of Fondazione CinemaO, a new hybrid space in Milan dedicated to moving-image research, production, and film-tech innovation.

## ◆ 5:00 - 6:00 pm: MEET WITH LESLI LINKA GLATTER

### 📍 Auditorium K

**Speaker:** Lesli Linka Glatter

**Moderated by:** Marta Balaga (Variety)

Director, Producer, Choreographer. Lesli Linka Glatter is a multi-Emmy® nominated director of film, network, premium cable, and streaming television drama, with both pilots and episodes to her credit. Lesli's TV work includes *Homeland*, *Zero Day*, *Love and Death*, *The Morning Show*, *The West Wing*, *ER*, *Freaks and Geeks* and *Twin Peaks*. Her films include *Now and Then*, *The Proposition*, and for HBO, *State of Emergency*. She executive produced and directed Apple TV's limited series, *Imperfect Women*, starring Kerry Washington, Elisabeth Moss, and Kate Mara. She has been nominated for nine DGA Awards, winning her third DGA Award for directing the *Homeland* series finale, and also has a total of nine Emmy® nominations. Lesli has received the Dorothy Azner Directing Award from WIF and the Franklin Schaffner Award from AFI. Lesli also served as the President of the DGA from 2021 to 2025.

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## SATURDAY, APRIL 25

## ◆ 9:30 - 10:15 am: CALL FOR SERIES - POV: EUROPE ON UKRAINE

### 📍 Auditorium K

**In partnership with:** Space Productions

**Speaker:** Kateryna Laskari

CANNESERIES and SPACE launch POV: Europe on Ukraine, a new creative initiative dedicated to Ukrainian stories seen through the eyes of French creators. As Ukraine's story increasingly becomes part of Europe's shared narrative, the question is not only what stories are told, but who tells them, and how they travel across borders. Through POV: Europe on Ukraine, French writers, directors and producers are invited to engage as creative interpreters of Ukrainian stories, bringing their own artistic voice while connecting with Ukrainian realities. For this first phase, the initiative focuses on France, whose rich cinematic tradition and strong cultural dialogue with Ukraine make it a natural starting point for this cross-European storytelling collaboration, and a country that has also become a second creative home for SPACE. This session also marks the launch of a new open call for series concepts, offering a €7,000 development prize to support the selected project.



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## ◆ 10:30 - 11:15 am: MEET WITH NOAH HAWLEY

### 📍 Auditorium K

**Speaker:** Noah Hawley

**Moderated by:** Brice Mondoloni (CANAL+)

Noah Hawley is the creator, writer and showrunner of *Alien: Earth*, the critically acclaimed FX original series inspired by the iconic film franchise. Also set to adapt the globally renowned *Far Cry* franchise for FX alongside Rob McElhenney, who will star in the series. Under the banner of his production company 26 Keys Productions, he continues to oversee the acclaimed anthology series *Fargo* for FX as executive producer, writer, showrunner and director. He is also the visionary mind behind the bold and unconventional FX series *Legion*. His first feature film as a director, *Lucy in the Sky*, was released in 2019 and distributed by Fox Searchlight Pictures. He began his television career in 2005 as a writer and producer on the hit series *Bones*. He later created, produced and served as showrunner on *My Generation* (2009) and *The Unusuals* (2010). A bestselling author: *A Conspiracy of Tall Men*, *Other People's Weddings*, *The Punch*, *The Good Father*, *Before The Fall*, and *Athem*, the latter widely praised as one of the most ambitious novels of 2022. He is also the author of *Fargo: This is a True Story*, a companion book to the first three seasons of the series, published by Grand Central Publishing.

## ◆ 11:30 - 12:15 pm: ALL ACCESS - SPORT

### 📍 Auditorium K

**In partnership with:** Red Bull Studios

**Speakers:** James Gay-Rees (Box to Box), Sebastian Burkhardt (Red Bull Studios), Julie Grivaux (France Télévisions), Myriam Weil (Federation Studios)

**Moderated by:** Marlies Smeenge

Sports documentary series are undergoing rapid expansion, fueled by the promise of privileged access to locker rooms, elite athletes, and the inner spheres of sporting power. Yet such access is never neutral.

When entry to the field is conditional, who ultimately shapes the narrative?

What degree of editorial and creative independence can authors maintain when confronted with clubs, leagues, and rights holders? This roundtable examines the structural tensions between spectacle, institutional communication, and authorial intent in the production of sports documentary series.

## ◆ 2:00 - 3:00 pm: HOW DID THE WHITE LOTUS S4 END UP SHOOTING IN FRANCE?

### 📍 Auditorium K

**In partnership with:** Film France - CNC

**Speaker:** David Bernad

**Moderated by:** Joanna Verner (CNC)

Introduction by Film France - CNC on The French Experience: Understanding the Tax Rebate for International Productions.

Then, get exclusive insight on the production process of the series and the prolific career of its producer, David Bernad, in partnership with Film France.

David Bernad is an Emmy Award, Golden Globe, Peabody, and PGA-winning producer. David's company, Middle Child Pictures, recently released the second season of the Amazon Prime Video Emmy nominated series *Jury Duty* and has the Netflix film *Little Brother* starring John Cena and Eric Andre being released June 26th. He is currently shooting the fourth season of *The White Lotus*, which has 66 Emmy nominations and 16 wins across its three seasons.



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## ◆ FRENCH CORNER

*Ces ateliers seront en français. This sessions will be in French.*

### ◆ 3:10 - 3:30 pm: CANNES & LA CÔTE D'AZUR : UN TERRITOIRE D'OPPORTUNITÉS POUR LA CRÉATION ET LA PRODUCTION AUDIOVISUELLE

#### 📍 Auditorium K

**En partenariat avec:** Bastide Rouge et la Commission du film des Alpes-Maritimes

**Participants:** Laure Cayla, Camille Feret

À travers leurs expertises croisées, Camille Feret et Laure Cayla dressent un panorama complet de la filière audiovisuelle locale. Un focus sur l'écosystème, les infrastructures, les dispositifs d'accompagnement et les savoir-faire. Une vision globale et opérationnelle d'un territoire pensé pour attirer, accueillir et pérenniser les tournages, favoriser la créativité. Un échange concret sur les opportunités de production aujourd'hui et demain.

### ◆ 3:30 - 4:30 pm: COMMENT CRÉER, ÉCRIRE ET PRODUIRE EN VERTICAL

#### 📍 Auditorium K

**En partenariat avec:** FJPI (Fédération de la Jeune Production Indépendante) et SACD

**Participants:** Pierre Hervé (producteur, FJPI), Ervin Le Goaziou (producteur, FJPI), Nicolas Avrand (scénariste, membre de l'AARSE), Lili Blumers (chargée de programme, ARTE Créations Numériques), Enora Hope (créatrice de contenus)

Les séries verticales investissent de plus en plus les réseaux sociaux, d'une part, mais aussi la programmation des chaînes françaises, notamment France Télévisions et Arte. Ce nouveau terrain de jeu force toute la chaîne créative à s'interroger sur comment écrire, produire ce format, en conservant un moteur sériel fort, une narration exigeante, et en intégrant les contraintes techniques qu'il impose. À la clé, ré-intéresser un public jeune au format sériel là où il visionne déjà du contenu, mais aussi trouver comment adapter la série au smartphone, prolongement de notre bras, et à notre capacité d'attention modifiée.